



DIGITAL TV & MOBILE TV COMPLETE OVERVIEW IN 1 DAY

PRESS RELEASE

For immediate distribution

Lisbon - Wednesday, March the 28th, 2007. In Portugal, multiplex allocation for both digital TV and mobile TV is to be decided soon.

All Portuguese actors are now getting prepared for deployment of new infrastructure and services. A tender to award terrestrial TV (DTT) channels is announced for the end of the year.

During a 1 day-seminar, challenges and state-of-the-art solutions for all modules of the digital TV and mobile TV transmission chain have been presented. Both marketing and technical issues have been addressed.

Industry leader specialists presented their innovative products and services already used in major commercial deployments and trials and shared their experience with the audience.

Companies represented were NagraVision, UDcast, Audemat-Aztec, Expway, Net Insight, SDT, ATDI, Envivio, Simac, Nokia.

A total of 50 participants were presents, including the national regulation authority Anacom, all major radio and TV networks (RTP, TVI & RETI from Media Capital group, Radio Renascenca...), telecom operators (Vodafone, TMN from Portugal Telecom Group, Optimus from Sonae Group, Portugal Telecom, AR Telecom/WTS...), technology suppliers (Siemens...), consultants and integrators (SatCab, Novabase, Digicast...).

About ACTUONDA

Actuonda is a company dedicated to support sales activities of innovative broadcast companies on Spanish and Portuguese markets.

In close and permanent contact with the major actors of the Iberian broadcast market, Actuonda has good connections and extensive business experience with most regulation authorities, national and regional radio and TV broadcasters, network operators, technology suppliers and system integrators.

Actuonda aims to guide final customers into their choice of broadcast solutions in the fields of digital TV and mobile TV especially, offering technical presentation on site, supporting equipment validation and purchase process up to the deployment of the solution in close collaboration with the suppliers. For more information, visit www.actuonda.com

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